IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/663,016 Confirmation No.: 1738

MDEA : Polly Steyck

Filing Date : September 15, 2003

Title : PASSIVE MEDIA RATINGS ENFORCEMENT SYSTEM

Group Art Unit: 4115

Examiner : Junior O Mendoza

Docket No. : 705397.4005

Customer No. : 34313

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

TERMINAL DISCLAIMER

Sir:

I, Kenneth S. Roberts, represent that I am an attorney of record for the above-identified application. I am authorized to sign this Terminal Disclaimer on behalf of Mitsubishi Digital Electronics America, Inc. (hereinafter "MDEA") I certify that MDEA owns the entire interest in the above-identified application and invention by virtue of an assignment from the inventors to MDEA recorded on September 13, 2003, in the Patent and Trademark Office at Reel 014518, Frame 0058. I have reviewed all the documents in the chain of title of this patent application and, to the best of my knowledge and belief, title and the entire interest of this patent application is held by MDEA.

MDEA hereby disclaims the terminal part of any patent granted on the above-identified application that would extend beyond the statutory expiration date of any U.S. Patent issuing from U.S. Application Serial No. 10/663,015. MDEA is the owner of U.S. Application Serial No. 10/663,015 by virtue of assignment from the inventors to MDEA recorded on September 15, 2003, in the Patent and Trademark Office at Reel 014518, Frame 0049.

Moreover, MDEA hereby agrees that any patent so granted on the above-identified application shall be enforceable only for and during such period that the legal title to said patent

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shall be the same as the legal title to U.S. Patent issuing from U.S. Application Serial No. 10/663,015, this agreement to run with any patent granted on the above-identified application and to be binding upon MDEA, its successors, or assigns.

MDEA does not disclaim any terminal part of any patent granted on the above-identified application prior to the expiration date of the full statutory term of any U.S. Patent issuing from U.S. Application Serial No. 10/663,015, in the event that such patent later expires for failure to pay a maintenance fee, is held unenforceable, is found invalid, is statutorily disclaimed in whole or terminally disclaimed under 37 C.F.R. §1.312(a), has all claims cancelled by a reexamination certificate, or is otherwise terminated prior to expiration of its statutory term, except for the separation of legal title stated above.

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	A check in the amount of is enclosed to cover the above fee(s).
\boxtimes	Charge Orrick's Deposit Account No. 15-0665 in the amount of \$130.00.
\boxtimes	The Commissioner is authorized to charge Orrick's Deposit Account No. 15-0665
	for any fees required under 37 CFR §§ 1.16, 1.17 and 1.445

Respectfully submitted,
ORRICK, HERRINGTON & SUTCLIFFE LLP

Dated: March 24, 2010 By: <u>/Kenneth S. Roberts/</u>

Kenneth S. Roberts Reg. No. 38,283

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